

## Corporate Sponsorship Opportunities



There are two ways Gilda's Club South Jersey can offer business partners a return on a corporate sponsorship investment. The first is through event sponsorship. The second is through membership in our Red Door Society and its major gift effort. Both provide strong co-branding opportunities and the chance for your brand and our red door to make a statement to the residents of southeastern New Jersey that our organizations are working together to support families touched by cancer.

**Program Snapshot:** Gilda's Club South Jersey offers more than 1100 program activities *at no charge to members* each year; most at the clubhouse in Linwood and also in eight area high schools with our Teen Program. There are currently over 1300 members, 150 active volunteers, a 24 volunteer member Board of Directors and 9 staff. The annual operating budget is \$750,000, of which more than 75% is dedicated to program delivery. All money raised stays in the community to support Gilda's Club South Jersey.

### Event Sponsorship Levels

#### **Diamond Sponsor - \$15,000**

- Six tickets to the event of your choice
- Sponsor recognition from Gilda's Club in the newspaper
- Recognition in all printed materials
- Acknowledgement on Gilda's Club South Jersey website
- Your logo printed on our monthly program calendar (12 months)
- A full page ad in our Ad Book
- Your company banner to be displayed at all events, if you choose

#### **Platinum Sponsor - \$10,000**

- Four tickets to the event of your choice
- Sponsor recognition from Gilda's Club in the newspaper
- Recognition in all printed materials
- Acknowledgement on Gilda's Club South Jersey website
- Your logo printed on our monthly program calendar (6 months)
- A full page ad in our Ad Book
- Your company banner to be displayed at all events, if you choose

#### **Gold Sponsor - \$5,000**

- Two tickets to the event of your choice
- Sponsor recognition from Gilda's Club in the newspaper
- Recognition in all printed materials
- Acknowledgement on Gilda's Club South Jersey website
- Your logo printed on our monthly program calendar (3 months)
- A full page ad in our Ad Book

#### **Silver Sponsor - \$3,000**

- Two tickets to the event of your choice
- Sponsor recognition from Gilda's Club in the newspaper
- Sponsor recognition at events
- Acknowledgement on Gilda's Club South Jersey website

#### **Bronze Sponsor - \$1,000**

- One ticket to the event of your choice
- Sponsor recognition from Gilda's Club in the newspaper
- Sponsor recognition at events



## Red Door Society



The Red Door Society at Gilda's Club South Jersey is a multi-year giving society. Our ability to carry on the mission of providing support - *free of charge* - to meet the growing demands of those touched by cancer is dependent on sustainable multi-year funding.

The Red Door Society has welcomed more than 100 members to date: friends, community leaders and businesses, who have pledged their financial support on a multi-year basis. This support is a testament to Gilda's Club's mission and the commitment of a caring community. And, 100% of all gifts stay right here in our community. Pledge levels are \$2600, \$1300 and \$520 annually.

### Major Gifts "*It's Always Something*" Campaign

As Roseanne Roseannadanna used to say, "*It's Always Something.*" To raise the necessary funds for the purchase our permanent clubhouse and the expansion of our program to meet the growing demand in our community, Gilda's Club South Jersey launched the "*It's Always Something*" Major Gifts Campaign .

Naming opportunities permanently recognizing our most generous benefactors for their financial support are available. Donors at these levels are permanently recognized as members of the *Cast of Characters* in the new clubhouse – where more than 8000 (and growing) visits are made each year. The special generosity of these individuals and businesses will be long known and appreciated by club members, volunteers and everyone in our community seeking support when touched by cancer.

Selected rooms and components of the clubhouse, as well as selected funds and program activities, may be permanently named by individuals, companies or groups, or named in memory or honor of someone special.

### Available Naming Opportunities

Gilda's Red Door (parking lot entrance)	\$150,000
Gilda's Red Door (New Road entrance)	\$125,000
Large Meeting Room	\$100,000
Noogieland Front Door	\$100,000
Art Room	\$ 50,000
Smaller Meeting Room	\$ 50,000
Movement Studio	\$ 50,000
Library	\$ 50,000
Clubhouse Grounds	\$ 50,000
The Reception Area	\$ 50,000
The Stage Area	\$ 25,000

